



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/C Mack/R/Sen/FL (16856)
McLaughlin & Associates (2813)
CAMPBELL, MARIANNE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
CONNIE MACK/SENATE (136033)
National/Political
453/06305659

Invoice 635800
Inv Date 9/30/2012
Terms Net 30
Contract 330239
Bill Type Standard
Period 8/27/2012 - 9/30/2012

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CONNIE MACK/SENATE
***** THIS IS A CASH IN ADVANCE

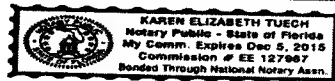
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:31PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	09/10/12 12:54PM (Mo)	00:30	CMFR0823H	\$625.00	
1.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	09/11/12 12:13PM (Tu)	00:30	CMFR0823H	\$625.00	
2.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	09/10/12 5:23PM (Mo)	00:30	CMFR0823H	\$1425.00	
2.0	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	09/11/12 5:24PM (Tu)	00:30	CMFR0823H	\$1425.00	
3.0	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1	09/12/12 5:54PM (We)	00:30	CMFR0823H	\$1425.00	
3.0	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1	09/13/12 5:41PM (Th)	00:30	CMFR0823H	\$1425.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	09/10/12 6:00PM (Mo)	00:30	CMFR0823H	\$2150.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	09/11/12 6:24PM (Tu)	00:30	CMFR0823H	\$2150.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	09/12/12 6:29PM (We)	00:30	CMFR0823H	\$2150.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1	09/13/12 6:22PM (Th)	00:30	CMFR0823H	\$2150.00	
5.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	09/10/12 7:05PM (Mo)	00:30	CMD0911H	\$2150.00	
6.0	Spot	7:30:00PM- 8:00:00PM	Day, Th-1	09/13/12 7:29PM (Th)	00:30	CMFR0823H	\$2000.00	
						CMFR0823H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$19,550.00
Commission	(\$2,932.50)
Net Total	\$16,617.50

Total Spots 12

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM